



# SPONSOR REPORT

**EVENT:** LWSF's BE THE BRIDGE  
**DATE:** MARCH 28, 2024  
**VENUE:** SEATTLE MARRIOTT REDMOND

**# OF ATTENDEES:** 350  
**EVENT SPONSORSHIPS:** \$158,750  
**TOTAL DONATIONS:** \$271,580+

## THANK YOU, SPONSORS!

YOUR SUPPORT IS CRUCIAL TO OUR SUCCESS.

- Unprecedented amount in funds raised - \$271,580+ to support vital program for students in Lake Washington School District
- Increase in sponsorship funding by \$28,000 (compared to 2023), including from new sponsors who joined the list of esteemed Foundation partners who believe in importance of our work



**46,000**

Total "opens" of event-related emails (64% open rate)



**15,144**

total "reach" of event-related social media posts



**89,945**

"impressions" of event flyers on PeachJar parent network



**2,385**

total pageviews on our *Be the Bridge* webpage



**INSPIRING SPEAKERS AND STORIES:** Emceed by Chief Meteorologist for KIRO 7 News Morgan Palmer, the event featured inspiring videos and testimonials from the Lake Washington School District (LWSD) students, staff, and community volunteers. LWSD Superintendent Dr. Jon Holmen offered insights into the flourishing partnership between LWSD & LWSF and provided a promising glimpse into the future.



**THE POWER OF YOUTH MENTORSHIP:** Our event guests were moved by the stories of the dedicated LINKS Lunch Buddy mentors who empower and positively impact the LWSD elementary kids through this mentorship program.



**PRIORITIZING YOUTH MENTAL HEALTH:** Special guests from Tesla STEM High School discussed the effect of Teen Mental Health First Aid training on students. Their insights shed light on the importance of mental health education and its positive impact on student wellbeing and the entire school community, further emphasizing the critical need for funding such initiatives.

Scan to view!



SEE THE PICTURES AND VIDEO HIGHLIGHTS:

[www.lwsf.org/bethebridge](http://www.lwsf.org/bethebridge)

